WHY SHOULD ORGANIZATIONS CARE ABOUT EARTHQUAKE RISK?

Most of the United States is at some risk for earthquakes, and it is important that organizations (businesses, community groups, associations, etc.) understand the potential impacts. Developing a Preparedness and Mitigation Project Plan and taking action protects employees, customers, and business continuity.

THE AVERAGE DAILY LOSS OF A BUSINESS THAT CLOSES DUE TO DISASTER

<table>
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<tr>
<th></th>
<th>SMALL BUSINESS</th>
<th>MEDIUM-SIZED BUSINESS</th>
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<td>$3,000</td>
<td>$23,000</td>
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WHY IS THIS IMPORTANT?

SMALL BUSINESSES

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<tr>
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<th>99% OF ALL COMPANIES</th>
<th>50% OF ALL PRIVATE SECTOR EMPLOYEES</th>
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<td>ACCOUNT FOR</td>
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Reducing the Risks of Nonstructural Earthquake Damage – A Practical Guide

FEMA E-74 / December 2012
WHAT DO I HAVE TO DO?
WHY ARE MOST BUILDINGS LIKE CAR SEATS?
Operational

Immediate Occupancy

Life Safety

Collapse Prevention

Source: Sandeep Shah, Miyamoto
NON-STRUCTURAL ANCHORAGE
The enforcement agency shall be permitted to require temporary attachments for movable equipment which is usually stationed in one place and heavier than 400 pounds or has a center of mass located 4 feet (1.22 m) or more above the adjacent floor…
“Instead of just ‘crawl out alive,’ make a building that you can reuse,” Jones told KIRO Radio’s Dave Ross. “Engineers know how to do it. We haven’t been willing to spend the money. Turns out the extra money is about 1 percent of construction costs.”
CENTER OF GRAVITY 4’
AT LEAST 400 LBS.
Safe-T-Proof offers the #1 earthquake fastening system in the USA
Go to www.Safe-T-Proof.com for more information.
TALL CABINETS SECURED TO WALL STUDS:
$20 PARTS   $50 INSTALLATION

EARTHQUAKE-ACTIVATED CABINET LATCHES
$5    $10 INSTALLATION
RESOURCES

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SAFE-T-PROOF  800-377-8888
gg@safe-t-proof.com

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PEACE OF MIND IN EARTHQUAKE COUNTRY
How to Save Your Home, Business, and Life
3rd Edition, Updated and Expanded

AUTHOR:
PETER YANEV