

ECA Statewide Update

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EarthquakeCountry.org

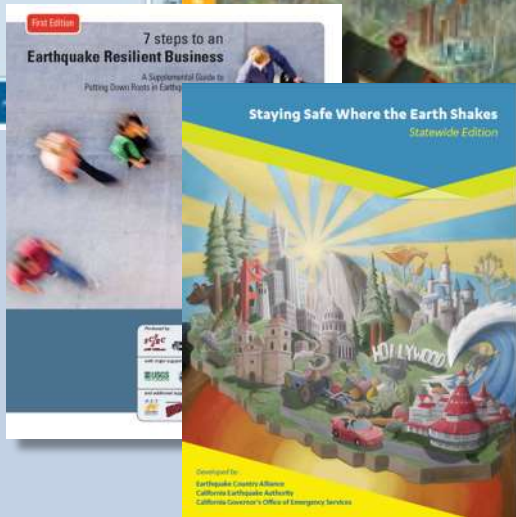


- *Seven Steps to Earthquake Safety*
www.EarthquakeCountry.org/sevensteps

- Hazard and Risk Information
www.EarthquakeCountry.org/risk

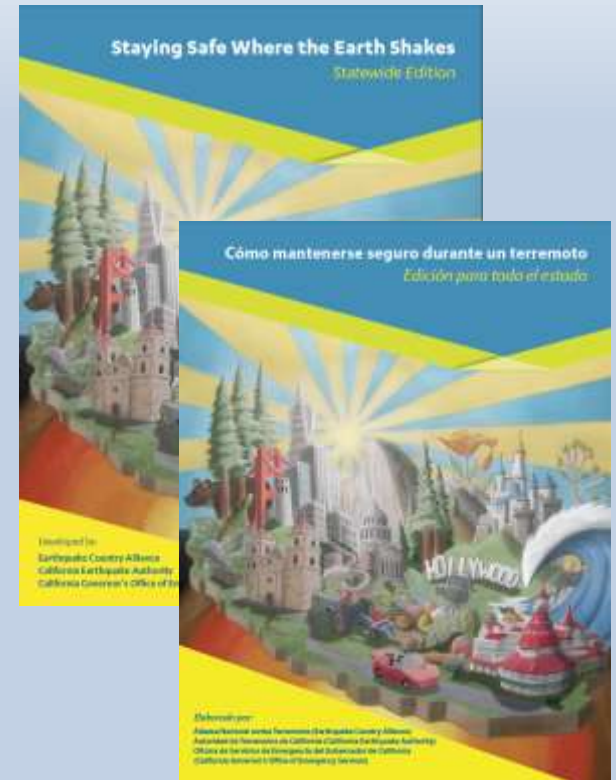
- Downloadable booklets and resources
www.EarthquakeCountry.org/booklets
www.EarthquakeCountry.org/resources

- How to become an ECA Associate
www.EarthquakeCountry.org/alliance



Staying Safe Where the Earth Shakes

- Project of CEA & CalOES with input from ECA subject matter experts
- Updated “Seven Steps to Earthquake Safety”
- Simple, multi-language booklet in the family of “Putting Down Roots in Earthquake Country” and “Living on Shaky Ground” materials
 - Spanish and Chinese already translated
- 10 Regional versions:
 - ShakeOut Regions
 - Statewide



EarthquakeCountry.org/stayingsafe

Terremotos.org

- Seven Steps to Earthquake Safety
- Downloadable materials
- Global resource

PORTADA Regiones Idiomas Contáctenos Buscar

Earthquake Country Alliance
Esto nos afecta a todos.

terremotos.org

PREPÁRESE - Antes SOBREVIVE - Durante RECUPERÉSE - Después Conozca Su Riesgo Recursos Noticias y Eventos La Alianza

¡PREPÁRESE HOY!

Latinoamérica es una región muy propensa a los terremotos ya que está compuesta y rodeada por varias placas. En Centroamérica, la placa de Cocos choca con la del Caribe. Al sur, la placa de Nazca choca con la de Sudamérica. Estos movimientos son responsables por lindos volcanes en Centroamérica y los majestuosos Andes. A la misma vez, estos movimientos causan terremotos.

De hecho, el terremoto más fuerte registrado en la historia sucedió en Latinoamérica. El gran terremoto y tsunami de Chile en el 1960 mató a más de 1.700 personas, dejó a más de 3.000 heridos, 2 millones sin hogar y causó \$560 millones de daño. El tsunami, lo cual causó más daño pegó en Hawaii, Japón, las Filipinas y la costa occidental de los Estados Unidos.

Hasta terremotos pequeños pueden ser devastadores. Un ejemplo excelente es el terremoto y tsunami de Haití en el 2011. Tuvo una magnitud de 7.0 y causó muchas muertes y daños. 316,000 murieron, 300,000 fueron heridos y hubo una pérdida de \$7.8 billones en daño.

Terremotos pueden pegar en cualquier parte de Latinoamérica, pero lo bueno es que nos podemos preparar para ellos. Terremotos.org es un sitio web que enseña qué pasos puede tomar para evitar daños tan graves. Este sitio le educará acerca de los terremotos, cómo preparar un equipo de emergencias y qué hacer durante un terremoto.



LOS SIETE PASOS



Los siete pasos a la seguridad contra terremotos es parte del cuadernillo, *Elchando raíces en tierra de terremotos*. Los siete pasos le ayudarán a estar más seguro antes, durante y después de un terremoto.

CÓMO PROTEGERSE



¡AGÁCHASE! ¡COBRASE! ¡AGARRESE!

¡Agáchase, cúbrinse y agarrense! Es la técnica que se debería de ocupar para optimizar nuestro nivel de seguridad durante un terremoto.

MITOS Y REALIDADES



¿Sabía usted que el marco de una puerta **NO** es el lugar más seguro durante un terremoto? Descubra nuestra compilación de "Mitos y realidades" que explica los mitos comunes acerca de los terremotos, las realidades y lo que usted puede hacer para mejor prepararse.

Únase al simulacro de terremoto más grande en la historia del mundo.

19 octubre 2011

Stake

Message Evolution



2008



2016



ShakeOut.org/graphics

Earthquake Safety Video Series

**Shake
Out**TM

If you are near a sturdy desk or table

**Shake
Out**TM

If You Are Driving a Car

**Shake
Out**TM

If you are near the shore

**Shake
Out**TM

If you are in a stadium or theatre

- [Youtube.com/greatshakeout](https://www.youtube.com/greatshakeout)
- Separate short videos:
 - indoors, nearby table/desk
 - indoors, no table/desk
 - theater/stadium
 - near the shore
 - in a car
 - in bed
 - people with mobility disabilities

FEMA #1078: 800-480-2520

Protect Yourself During Earthquakes

FEMA P-1078



1 In a high-rise or office: Stay away from windows. Drop low to the ground, hold your head and neck with your arms. If you are in a glass-walled area, avoid windows and hold on to the frame. If you are in a glass-walled area, avoid windows and hold on to the frame.



2 In a home or office: Stay away from windows. Drop low to the ground, hold your head and neck with your arms. If you are in a glass-walled area, avoid windows and hold on to the frame. If you are in a glass-walled area, avoid windows and hold on to the frame.



3 In a bed: Do not get out of bed. If you have time to get into a hallway, and if you are not in a hallway, stay in the hallway. If you are in a hallway, stay in the hallway. If you are in a hallway, stay in the hallway.



4 In a wheelchair: Stay away from windows. Drop low to the ground, hold your head and neck with your arms. If you are in a glass-walled area, avoid windows and hold on to the frame. If you are in a glass-walled area, avoid windows and hold on to the frame.



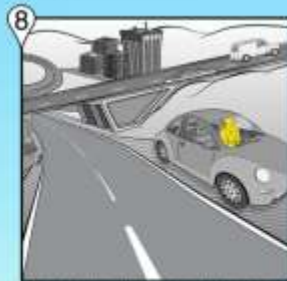
5 In a classroom: Stay away from windows. Drop low to the ground, hold your head and neck with your arms. If you are in a glass-walled area, avoid windows and hold on to the frame. If you are in a glass-walled area, avoid windows and hold on to the frame.



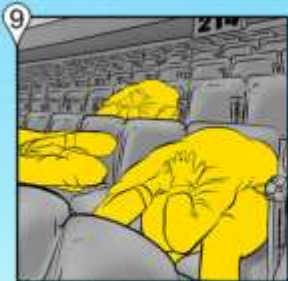
6 In a park or outdoors: Stay away from power lines, buildings, vehicles, and other hazards. Drop low to the ground, hold your head and neck with your arms. If you are in a glass-walled area, avoid windows and hold on to the frame. If you are in a glass-walled area, avoid windows and hold on to the frame.



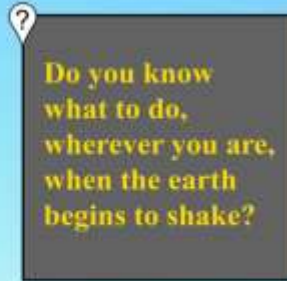
7 Near the shore or outdoors: Stay away from power lines, buildings, vehicles, and other hazards. Drop low to the ground, hold your head and neck with your arms. If you are in a glass-walled area, avoid windows and hold on to the frame. If you are in a glass-walled area, avoid windows and hold on to the frame.



8 In a car: Pull over to the side of the road, stop, and get out of the vehicle. Stay away from power lines, buildings, vehicles, and other hazards. Drop low to the ground, hold your head and neck with your arms. If you are in a glass-walled area, avoid windows and hold on to the frame. If you are in a glass-walled area, avoid windows and hold on to the frame.



9 In a stadium or arena: Stay on the ground on the side of the aisle. Stay away from power lines, buildings, vehicles, and other hazards. Drop low to the ground, hold your head and neck with your arms. If you are in a glass-walled area, avoid windows and hold on to the frame. If you are in a glass-walled area, avoid windows and hold on to the frame.



Do you know what to do, wherever you are, when the earth begins to shake?



Adapt Your Response

- Know how to adapt your response
 - If you can't get up, don't get down
- Instruct others how to assist you
- Practice is key
- EarthquakeCountry.org/disability

Protect Yourself During Earthquakes!

IF
POSSIBLE



USING
CANE



USING
WALKER



USING
WHEELCHAIR



Seniors and People with Disabilities Resources

- Earthquake Preparedness Guide for People with Disabilities and Other Access or Functional Needs
- *Seven Steps to Earthquake Safety*
- EarthquakeCountry.org/disability



Earthquake Preparedness Guide

for People with Disabilities and Other Access or Functional Needs

Think about What May Happen During and after an Earthquake or other Disaster:

Consider your daily activities; think about how a disaster will impact your life. Take into consideration what you do independently and where you may need assistance. Keep in mind that your regular sources of assistance may not be available after a disaster. Plan now for how you will meet your needs.


- What if power, gas, and phone lines are not working?
- What if roads and sidewalks are impassible or your means of transportation is unavailable?
- How will you maintain supplies of water, food, medications, and other critical needs?
 - *Right now:* Make a list of equipment and medication you may need if you had to leave your home. Store extras, labeled with your name and contact information, in your disaster supplies kit. (See Step 3, below)

This guide follows the **Seven Steps to Earthquake Safety**, featured in the *Putting Down Roots in Earthquake Country* series of publications at www.earthquakecountry.org/roots. The content has been specially adapted for people with disabilities and other access and functional needs.

STEP 1 – Secure Your Space, by identifying hazards and securing moveable items:

When you enter a room, look for safe places to “Drop, Cover, and Hold On” (see Step 5).

- Safe spaces are places where heavy or falling objects and breaking glass won’t injure you, such as under tables or desks, along inside walls, etc.
- The more limitations you have, the more important it is to create safe spaces for yourself - especially if you cannot Drop, Cover, and Hold On under a desk, table, etc.
- Create safe spaces by bolting heavy furniture to wall studs, moving heavy items to low shelves, securing hanging art to walls with closed hooks, or taking other measures found at http://www.daretoprepare.org/secure_your_stuff.html
- Secure essential equipment such as oxygen tanks or other life support devices, so they won’t fall and be damaged or cause injury.
- When you are in public places, be aware of your surroundings and identify your safe spaces.



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Earthquake Guide for People with Disabilities/AFN © 9/23/12 Earthquake Country Alliance

Los Angeles & Bay Area *Abilities Expos*



- February 23-25, LA Convention Center
- October 26-28, San Mateo
- ECA has committed to coordinate preparedness booths and workshops each year in LA and the Bay Area
- ECA organized representatives from CalOES, American Red Cross, local governments, and other partners
- www.abilities.com

ECA Sector-Based Outreach Committees

- Businesses
- K-12 Schools
- Seniors and People with Disabilities
- Museums, parks, libraries, etc.
- Healthcare
- Public Sector
- Higher Education
- Non-Profit & Faith-Based Organizations
- Fire Advisory
- Multi-Cultural

NEW: Workplace Video



youtube.com/greatshakeout

ECA Outreach Bureaus (Statewide)

- Participation Bureau (recruitment and communications)
- Media Bureau
- Speakers Bureau
- Events Bureau

A screenshot of the ShakeOut website. The header features the ShakeOut logo and the text "The Great California ShakeOut". Below the header, there is a registration form with a "Join Us" button. The text on the page includes: "Registration is open for 2015! You can now [log in](#) to review, enter your plans, and update your contact information." and "In 2014, 10.4 million Californians participated in Great ShakeOut Earthquake Drills, set of more than 26.5 million earthquake drills worldwide. How many people will your participation inspire to get prepared this year?". There is also a section for "America's PrepareAthon!" with the text: "We're all in this together. Coming together as a community, no matter what level that is on, will make us stronger in preparing to survive and recover from a wide variety of hazards. America's PrepareAthon! was created to do just that." and "Your ShakeOut registration is included in the America's PrepareAthon! total count of all preparedness actions in 2015. You can also visit [ready.gov/prepare](#) to register your preparedness activities for other hazards. April 30th is National PrepareAthon! Day, but you can plan your activities for then or at any other day this spring."

Great ShakeOut Earthquake Drills

- 2017: **58+ million** people worldwide practicing earthquake safety
- Schools, organizations, and families practice earthquake safety and other aspects of their emergency plans
- 2018 International ShakeOut Day:
October 18
- Learn more and register:
[ShakeOut.org](https://www.ShakeOut.org)

**Shake
Out**™



HayWired Campaign

- Based on “HayWired” Scenario for an earthquake on the Hayward fault (SF East Bay)
 - Scenario developed by USGS Science Applications For Risk Reduction (SAFRR), with input from many experts
 - Public roll out on April 18 (Cal. Memorial Stadium, Berkeley)
- New website for Campaign: OutsmartDisaster.com
 - Scenario documents
 - Information campaign resources, calendar of events, etc.
 - “Business Resiliency Challenge”
 - Starting in the Bay Area in April
 - *Expanding statewide in October* (announced via ShakeOut events)
- ECA Bay Area will organize many activities

Connect with the ECA

- Join today @ EarthquakeCountry.org/alliance
- 213-740-3262
- info@EarthquakeCountry.org
- socal@EarthquakeCountry.org
- Twitter.com/eca
- Facebook.com/earthquakecountryalliance

**Activity Sharing
And
General Discussion**