

# Thursday Tips – Get Ready to ShakeOut

October 12,  
2023



FEMA



# Get Ready to Shake Out.



October 19, 2023

Shake  
Out

Register at [ShakeOut.org](https://ShakeOut.org)

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## Welcome!

- This webinar is being recorded.
- Put questions in the Q & A box throughout presentations
- If you cannot hear the audio, please ensure your volume is turned up and your audio is connected.
- Click 'live transcript' if you would like to enable closed captioning in the webinar. Click the link in chat box if you want it to show in separate window.
- An ASL interpreter is present. They will be spotlit throughout, but you can also pin them to your screen
- A recording of the webinar, slides and resources will be shared at [EarthquakeCountry.org/shakeout23](https://EarthquakeCountry.org/shakeout23) by tomorrow afternoon.



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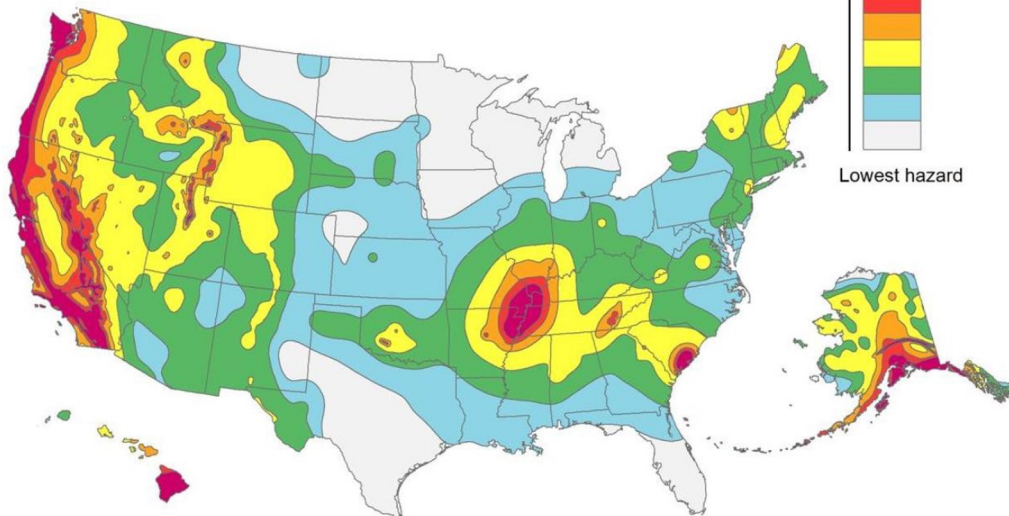
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# *Earthquake Hazards Across the U.S.*

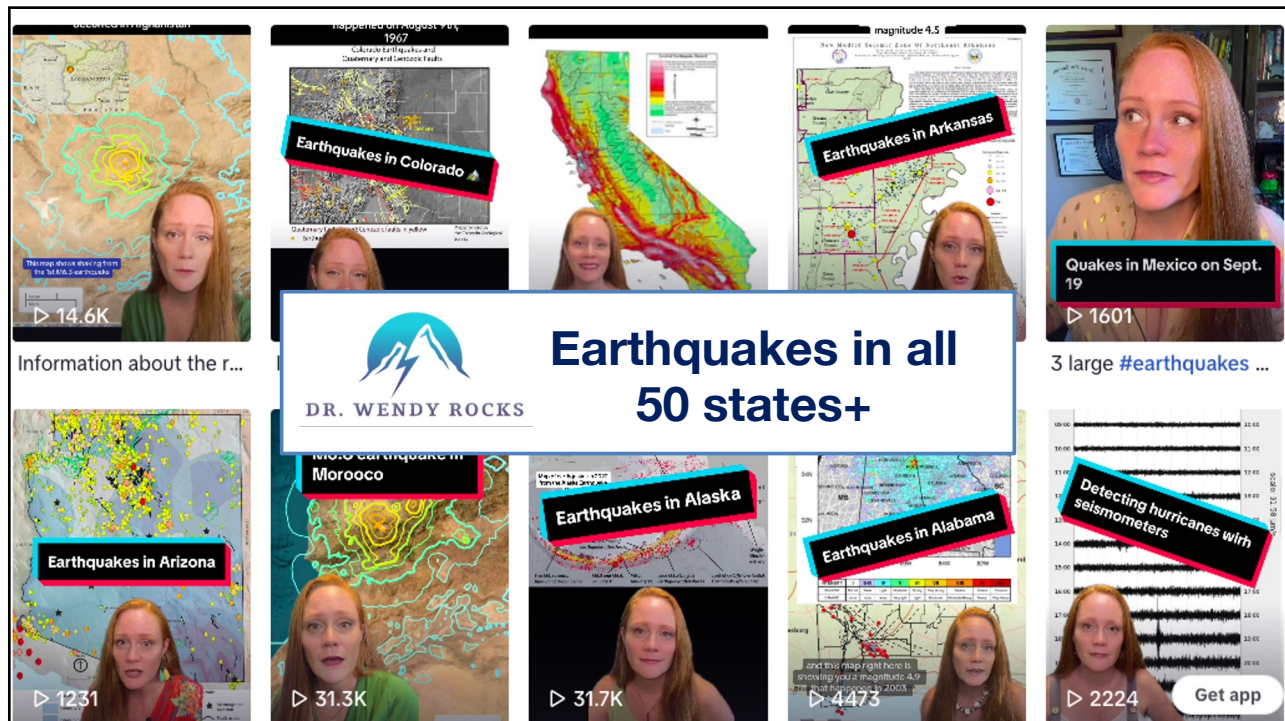
**Dr. Wendy Bohon**  
drwendyrocks.com

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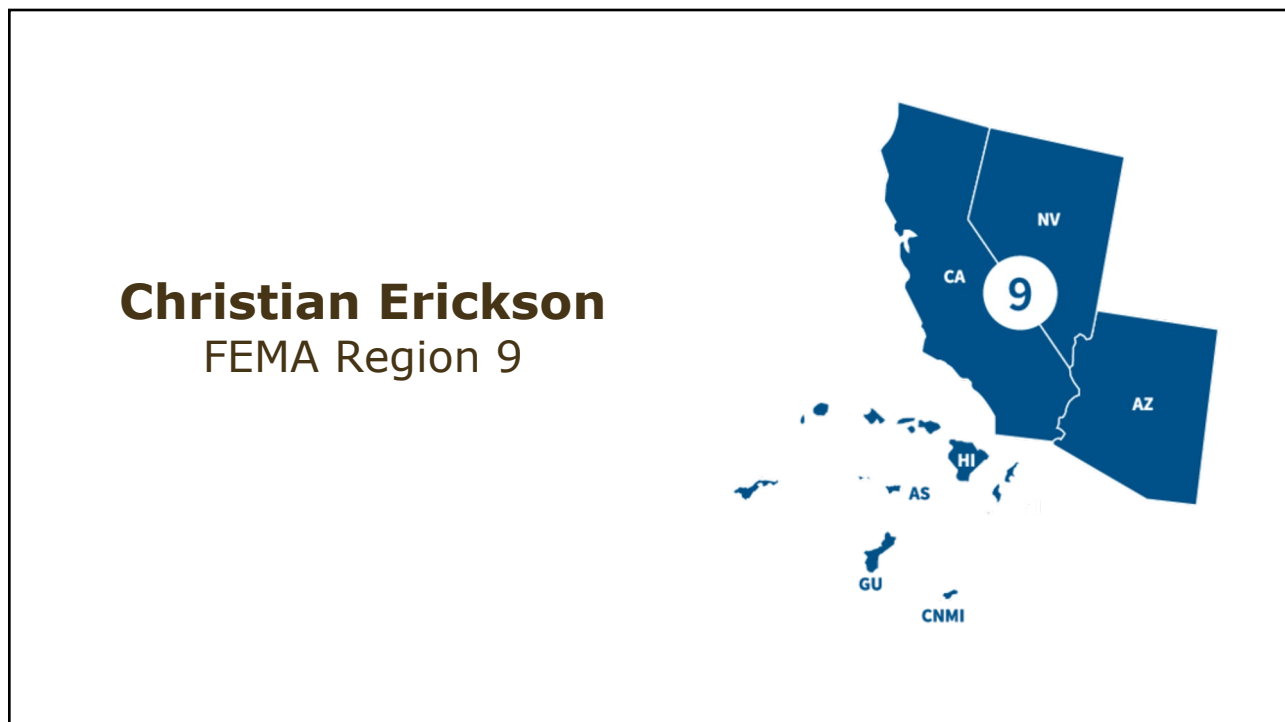
## U.S. National Seismic Hazard Map



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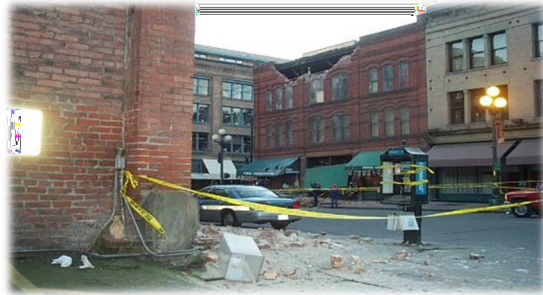
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## Earthquake Concerns

- Can happen anywhere without warning
- Secondary concerns
  - Tsunamis
  - Landslides/avalanches
  - Fires
  - Structural collapses
  - Power outages
  - The list goes on...



Magnitude 6.8 Nisqually Earthquake - February 28, 2001 About 400 injuries related to quake  
Approximately \$305M insured losses and \$2B worth of damage in WA

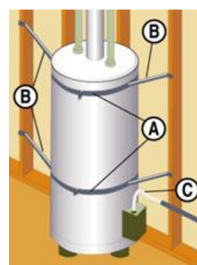
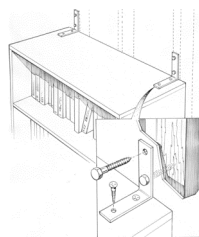
Federal Emergency Management Agency

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## Prepare for Earthquakes

- Practice drop, cover, and hold on
- Complete a home hazard hunt
- Have an emergency plan and build a kit
- Secure items at home and work
- Be informed of secondary hazards



Prevent this:



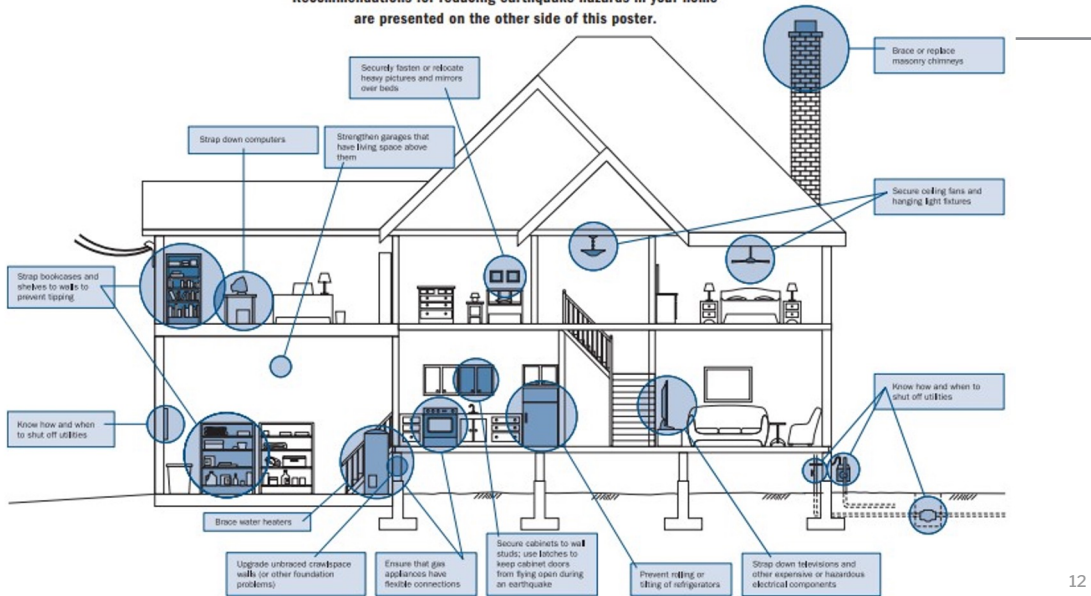
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# Earthquake Home Hazard Hunt

FEMA 628 6/2005

Recommendations for reducing earthquake hazards in your home are presented on the other side of this poster.



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**Ilyssa Plumer**  
FEMA Region 10



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A megaquake

'Really Big One'

Mega earthquake

Swipe Left on the "Big One"

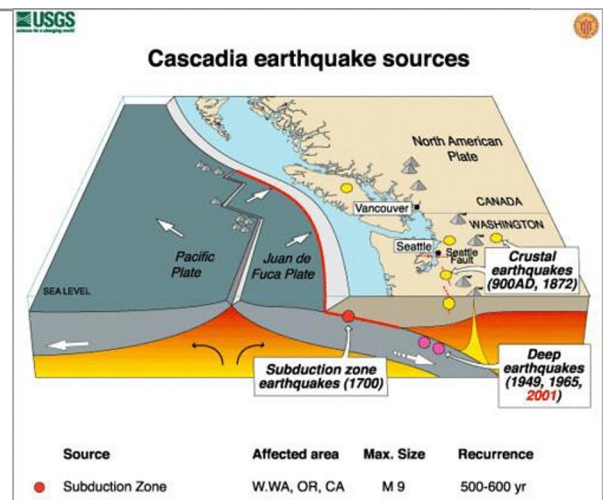
THE REALLY BIG ONE

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## Cascadia Subduction Zone

Magnitude 9.0 lasting up to 5 minutes

- Aftershocks could exceed 7.0
- Tsunamis could be 30-40 feet high in some areas
- Liquefaction in many areas along I-5 Corridor
- Landslides and avalanches
- Significant damage to infrastructure and large scale fires
- Widespread power and communication outages



Federal Emergency Management Agency

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## What do you do in an Earthquake?

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## What do you do in an Earthquake?

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## What do you do in an Earthquake?

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If in a vehicle,  
pull over and stop.



If in bed,  
stay there.



If outdoors,  
stay outdoors.



Do not get in  
a doorway.



Do not run  
outside.

Federal Emergency Management Agency

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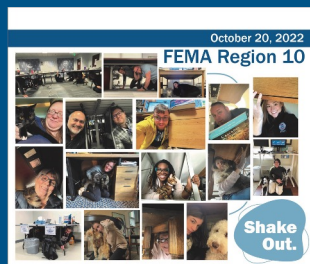


R10 Webinar Recordings

<https://fema.connectsolutions.com/r10communityprep/>

Contact Our Region 10 Team at:  
[FEMA-R10-CommunityPrep@fema.dhs.gov](mailto:FEMA-R10-CommunityPrep@fema.dhs.gov)

Subscribe to our monthly bulletin to know  
about upcoming events!



R10 Newsletter

Subscription  
<https://bit.ly/3ef8650>



# FEMA

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# Q&A

A recording of the webinar, slides and resources will be shared at [EarthquakeCountry.org/shakeout23](https://EarthquakeCountry.org/shakeout23) by tomorrow afternoon.

Questions?  
[info@shakeout.org](mailto:info@shakeout.org)

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## *Earthquake Early Warning & ShakeOut*

**Margaret Vinci**  
Caltech/ShakeAlert

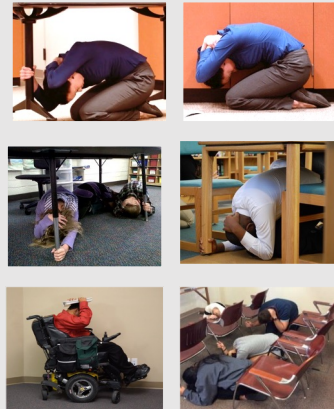
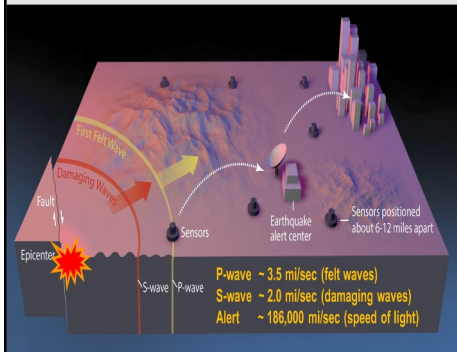
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# Great ShakeAlert/ShakeOut Drill

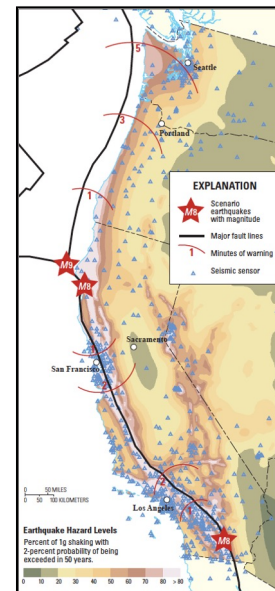


October 19, 2023

10:19 am



- Ability to provide a few seconds of warning before shaking arrives at your location
- ShakeAlert™ is the name of the West Coast Earthquake Early Warning System (EEW)
- Developed by USGS, Caltech, UC Berkeley, University of Washington and University of Oregon and run by USGS
- Public alerting to get into a safe place & trigger automated actions to prevent damage before shaking
- **ShakeAlert™ is not earthquake prediction; the earthquake has already started**
- Earthquake Notification is NOT early warning

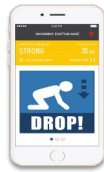


## Benefits of ShakeAlert/ShakeOut Participation:

ShakeOut is an opportunity to:

- To **practice DCHO** and other appropriate ways to take protective actions to develop muscle memory
- Bring awareness of the availability of **ShakeAlert** Earthquake Early Warning
- **Test** your EQ plan & Earthquake Early Warning System at your facility or individually, if you already have it OR download a USGS authorized EEW Apps

**MyShake**  
Cal OES/UC Berkeley  
partnership  
**QuakeAlertUSA**  
Early Warning Labs  
**SDemergency**  
ShakeReadySD



### PUSHED ALERTS

**WEA** (wireless emergency alerts)  
(M5+ MMI 4)  
**Google android Phones** (Cal OES partnership)



## Available Audio Resources to Start Your Drill:

### ShakeAlert/ShakeOut Audio Message:

[Audio ShakeAlert ShakeOut Drill - Google Drive:](#)

<https://shorturl.at/agJNR>

*For those who do not have the EEW system yet but want to start their drill using the ShakeAlert/ShakeOut audio*



**Drill your resiliency!!**

**ShakeAlert™**

**Shake  
Out™**

Great ShakeOut  
Earthquake Drills  
10/19/23



**ShakeAlert.org**  
**ShakeOut.org**

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## ***Great Washington ShakeOut***

**Hollie Stark**

Preparedness and Outreach Program Manager  
Washington State Emergency Management Division

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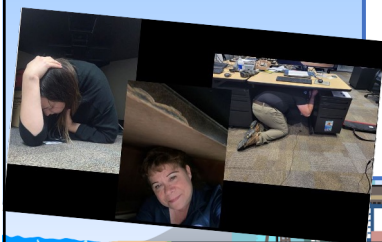
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## The Great WA ShakeOut



- At **10:19 on 10/19** "Be Safe Where You Are"
- Follow us on @WaShakeOut (Twitter, X), and WashEMD (Facebook)
- If you are on the coast, listen for the sirens!
- Then, **Do One More thing**

• Register at [shakeout.org/washington](https://shakeout.org/washington)



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[info@shakeout.org](mailto:info@shakeout.org)

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**Get Ready  
to ShakeOut.**

October 19, 2023

Register: [ShakeOut.org](https://ShakeOut.org)

**Shake  
Out**<sup>TM</sup>

## **Mark Benthien**

Director for Communication, Education, and Outreach  
Southern California Earthquake Center @ USC  
ECA Executive Director



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## Southern California Earthquake Center (SCEC.org)

Federally-funded (NSF/USGS/DOE/FEMA/NASA) geoscience research center based at the **Univ. of Southern California** involving 1000+ scientists and students at more than 90 institutions across the country and worldwide

SCEC's *Communication, Education, and Outreach* Program manages:

**Great ShakeOut Earthquake Drills** (ShakeOut.org)

### Earthquake Country Alliance

(EarthquakeCountry.org; California statewide public-private-grassroots partnership)

**TsunamiZone.org** (regional tsunami exercises)

**Geoscience Internships & career development programs**

**SC/EC**  
AN NSF+USGS CENTER



**Shake  
Out**<sup>TM</sup>

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## Great ShakeOut Earthquake Drills

- Annual opportunity for schools, organizations, and families practice earthquake safety and other aspects of their emergency plans
- Created by ECA in So. Calif. (2008); statewide 2009; with FEMA NEHRP funding SCEC added other regions (all US states/territories involved since 2015)
- 2023 International ShakeOut Day:  
**October 19 (but you can drill on any day)**

So far: **50.1 million** worldwide; **17.5 million** U.S.  
(will keep increasing)

- Learn more and register: [ShakeOut.org](https://ShakeOut.org)

**Shake  
Out**<sup>TM</sup> **15**  
2008 - 2023



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# ShakeOut Goals

## Shift the culture about earthquakes and preparedness



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# Social Science Research Basis for ShakeOut

## People Get Motivated to Prepare When:



- They see and hear consistent information about what to do frequently, in many forms, and from many sources
- They see others like themselves getting prepared
- They talk about preparedness with people they know
- They learn potential consequences, and how to avoid them

*Based on research results of Mileti, D., Wood, M., Bourque, L., and others*

**ShakeOut puts these findings into practice**

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# ShakeOut Goals

Increase earthquake resilience at all levels



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# Seven Steps To Earthquake Safety

**BEFORE**

1. Secure Your Space



2. Plan To Be Safe



3. Organize Supplies



4. Minimize Financial Hardship



**DURING**

5. Drop, Cover, and Hold On



6. Improve Safety



**AFTER**

7. Reconnect and Restore



[EarthquakeCountry.org/sevensteps](http://EarthquakeCountry.org/sevensteps)

[Terremotos.org/sietepasos](http://Terremotos.org/sietepasos)

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# Secure Your Space Guide & Worksheet

## Step 1: Secure Your Space

How to prevent items from falling during earthquakes

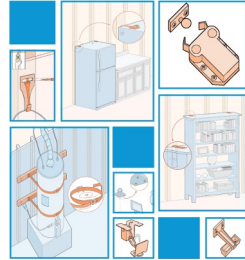


Imagine your entire home or workplace being picked up and shaken during an earthquake – even heavy objects can fall or be thrown around! This usually causes the most injuries during earthquakes, and replacing items or repairing damages can also be very costly.

These issues can be prevented through simple actions to secure furniture and other items in place. That's why "Secure Your Space" is Step 1 of the Seven Steps to Earthquake Safety!

Start now by moving tall furniture like bookcases away from beds, sofas, or other places where people spend a lot of time. Move heavy objects to lower locations.

Then continue by securing things such as televisions, dressers, water heaters, cabinet doors, hanging objects, and small objects, following the instructions within this document. Try securing at least one item every weekend until you get everything done. You may need to ask others for help or to borrow tools. Perhaps you might help them too. We're all in this together!



Learn more at [EarthquakeCountry.org/Step1](http://EarthquakeCountry.org/Step1)



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### Secure Tall Furniture

Furniture such as bookshelves, China cabinets, and dressers are tall, heavy and can fall over during earthquakes causing damage and injuries. Use the following steps to secure them to the wall or to another wall to prevent them from falling.

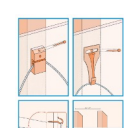
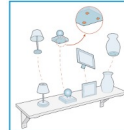
- Make sure you have enough wall studs to secure the furniture. If not, use a stud finder to locate them.
- These must be secured into wall studs, identify where these are with a stud finder.
- Never ever attach to wall studs near edge of the furniture through a gap between the furniture and the wall.
- If taller than 6 feet, secure straps to the sides, not the top.
- Attach the adhesive end of the strap to the furniture, following the manufacturer's instructions.



### Secure Your Television

Televisions can easily tip over or fall during earthquakes. Here are two options to prevent this:

- Option 1: Attach the TV to furniture (see sheet)**
  - Use flexible non-stap fasteners, with hooks on ends and anchors, available at hardware stores.
  - Drill one hole in each side of the furniture in a corner, following the package's instructions.
  - Attach the fastener to the back of the TV by pulling the strap in. If you're having trouble, the following advice features uses the TV.
- Option 2: Attach the TV to a wall with a mounting kit**
  - Use a mounting kit with a mounting bracket that can be attached to the back of the TV. Follow the manufacturer's instructions.



### Secure Your Space - Worksheet

Earthquake shaking can move almost anything, even large or heavy items. Imagine your home or workplace being shaken by an earthquake sideways and up-and-down – what could be thrown around? How can you prevent it?

**START NOW** by moving furniture such as bookcases away from beds, sofas, or other places where people sit, sleep, or spend a lot of time. Move heavy objects to lower shelves and secure bookcases to walls. Then continue your "hazard hunt" to help identify and fix things such as unsecured televisions, computers, furniture, water heaters, etc. Use the chart below to list what you need to secure these items and plan how to get it done. Guidance for how to secure most items is at [EarthquakeCountry.org/Step1](http://EarthquakeCountry.org/Step1).

Item to Secure or Move	Location	How	Who	When

Page 6 of 6

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# EarthquakeCountry.org/step1

# ShakeOut Email Updates



Dear <first name>,  
Each third Thursday of October is International ShakeOut Day – this year it's October 17! From now and then, help inspire others to participate by renewing your registration and encouraging others to register!  
How will you make your #ShakeOut drill even bigger and better? While minimum participation is a one-minute earthquake drill, you can do so much more: consider insurance or retrofitting, make a plan, and/or organize disaster supplies. [EarthquakeCountry.org/sevensteps](http://EarthquakeCountry.org/sevensteps).

[Renew Your Registration](#)

**Join Us** October 17, 2019  
In the World's Largest Earthquake Drill.  
[www.ShakeOut.org](http://www.ShakeOut.org)

**One-Minute Preparedness Tip!**  
Talk to your agent about earthquake insurance. You may be surprised at how little it costs to have the right amount of coverage for you.  
For more information, visit [EarthquakeCountry.org/step4](http://EarthquakeCountry.org/step4).  
Join Us  
Get ShakeOut graphics at [ShakeOut.org/resources/Banners.Adm](http://ShakeOut.org/resources/Banners.Adm) and share these one-minute preparedness tips with your friends, family and co-workers! Messaging resources are always available at [ShakeOut.org/messaging](http://ShakeOut.org/messaging).



**All The Essentials For Your #ShakeOut Drill Next Week on 10/18!**  
How many more people will you inspire to participate in ShakeOut? At the least, it's just a one-minute (100) local, and 100.000 (100) more than 5.5 million people around the world have been registered to participate in ShakeOut this year, with 10.0 million holding their drills next Thursday, October 18. Congratulations on being one of them! You can view who else in your community is participating at [ShakeOut.org/whosparticipating](http://ShakeOut.org/whosparticipating), organized by your county or category.

**Get Ready to Shake Out.** October 18, 2018  
[www.ShakeOut.org](http://www.ShakeOut.org)  
[Renew for the 2018 ShakeOut](#)  
[View My Participation](#) [View 2018 Participation](#)  
[Resources](#) [News and Events](#)

**One-Minute Preparedness Tip!**  
ICE means "In Case of Emergency"  
Take a minute to make sure your local and out-of-state contacts on your phone have "ICE" and "Emergency" next to their last names and/or in the field.  
See and share [EarthquakeCountry.org/step2](http://EarthquakeCountry.org/step2) for ways you can enhance your communications plan.  
Join Us

## A Few, Simple Steps Toward Peace of Mind

Dear <first name>,  
International ShakeOut Day is October 18, but you can also take action right now to prepare to survive and recover! Start with the Seven Steps to Earthquake Safety, share the drill manual and other guides on the ShakeOut Resources page, and participate in the ShakeOut conversation on social media with #ShakeOut.  
We're all in this together - what we do now determines how well we bounce back from the next significant earthquake!

[Register for the 2018 ShakeOut!](#)  
[Need to Participate?](#) [Resources](#)  
[News and Events](#) [Who is Participating?](#)

**ShakeOut. Don't Freak Out.** October 18, 2018  
[www.ShakeOut.org](http://www.ShakeOut.org)

**Promote ShakeOut To Your Community**  
Whether you're a public information officer, member of the media, or a general ShakeOut enthusiast, the messaging resources at [ShakeOut.org/messaging](http://ShakeOut.org/messaging) are the best ways to help promote ShakeOut to your community and help educate about earthquake preparedness. Graphics, animations, videos, guides, and other media can be downloaded and adapted as you need, some of which are highlighted below.



## How Well Did Your #ShakeOut Drill Go?

More than 23.1 million people around the world participated in ShakeOut on October 18, thank you for being one of them. But don't stop there - there are many more (and simple) steps you can take to [ensure you survive and recover](http://EarthquakeCountry.org/sevensteps), including the Seven Steps to Earthquake Safety. [EarthquakeCountry.org/sevensteps](http://EarthquakeCountry.org/sevensteps). The Seven Steps were organized by experts in earthquake science, preparedness, and mitigation as a step-by-step guide for staying safe before, during, and after an earthquake.

Be sure to also print out your ShakeOut Certificate of Participation, available on your [profile dashboard](http://profile.dashboar).  
  
[Get Your ShakeOut Certificate!](#)

Instructions to retrieve your ShakeOut Certificate of Participation:  
1. Log in to your account at [ShakeOut.org/login](http://ShakeOut.org/login) (select your ShakeOut region before entering your email and password)  
2. Look under the dark orange, rectangular "Updates" or "Renew" button on your profile dashboard  
3. Pick one of the two options available: a) to handwrite your name b) to type your name.  
If you have multiple locations registered in one state, you can use the same certificate for each. If your locations span two or more ShakeOut regions, please login to your profile for each region.

**One-Minute Preparedness Tip!**  
For your home kit, you need at least 14 gallons of water: 1 gallon per person, per day. For up to 2 weeks = 14 gallons for one person.  
Take a minute to add "emergency water" to your grocery list. It's your most important resource in an emergency.  
See and share [EarthquakeCountry.org/step3](http://EarthquakeCountry.org/step3) for ways you can organize your kits.

# ShakeOut Goals

Encourage people worldwide to practice earthquake safety

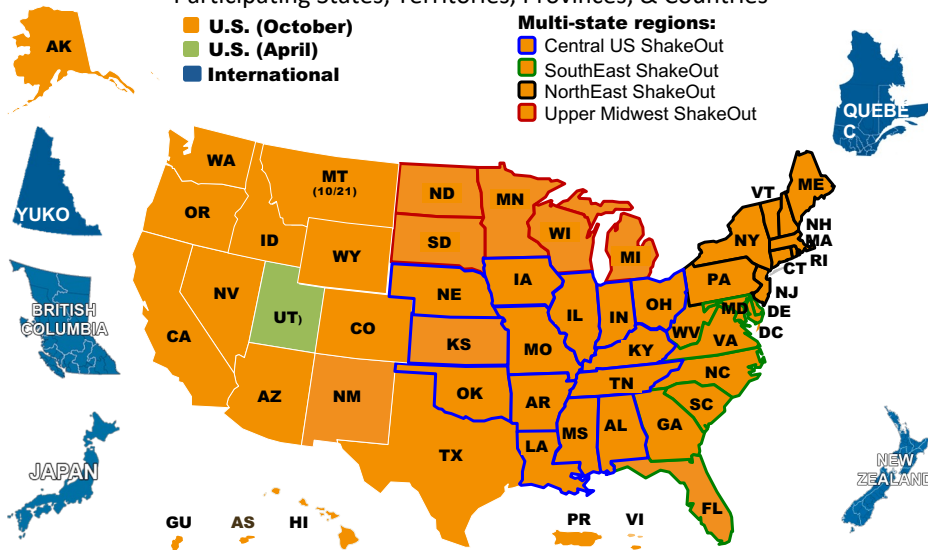


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## Great ShakeOut Earthquake Drills

Participating States, Territories, Provinces, & Countries

- U.S. (October)
- U.S. (April)
- International
- Multi-state regions:**
  - Central US ShakeOut
  - SouthEast ShakeOut
  - NorthEast ShakeOut
  - Upper Midwest ShakeOut



Register in your region, or for any country, at [ShakeOut.org](http://ShakeOut.org)

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## Benefits of Registering



- Be **counted** in the world's largest earthquake drill
- Be **updated** with news and safety tips
- Be **listed** with other participants
- Be an **example** that motivates others
- Have **peace of mind** that you have taken action and helped others
- Be **better prepared** to survive and recover!

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## Example Statistics and Participant List



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# Why Drop, Cover, and Hold On?

- Strong consensus for many years, based on data for how people are injured, and experience of Urban Search and Rescue firefighters
- Prevents being thrown to the ground
- Reduces injury from falling or flying items... including structural elements and exterior façades (brick, glass, etc.)
- Increases chance of surviving collapse



Classroom in Calexico, CA  
April 2010 M7.2



[EarthquakeCountry.org/step5](http://EarthquakeCountry.org/step5)  
[ShakeOut.org/dropcoverholdon](http://ShakeOut.org/dropcoverholdon)

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# Know How to Protect Yourself

In *most* situations and building types:



**Drop** on to your hands and knees, where you are



See [EarthquakeCountry.org/step5](http://EarthquakeCountry.org/step5) for advice for a variety of settings

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# Know How to Protect Yourself

In *most* situations and building types:



**Cover** your head and neck with one arm and hand

- *If a sturdy table or desk is nearby, crawl underneath it for shelter*
- *If no table/desk, crawl against a wall or next to low furniture for sideways protection*



See [EarthquakeCountry.org/step5](http://EarthquakeCountry.org/step5) for advice for a variety of settings

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# Know How to Protect Yourself

In *most* situations and building types:



**Hold On** to your shelter until shaking stops

- Be ready to move with your shelter
- *If not under a shelter, hold on to your head/neck with both arms and hands*



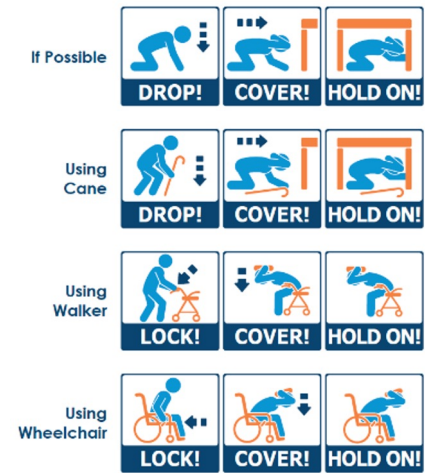
See [EarthquakeCountry.org/step5](http://EarthquakeCountry.org/step5) for advice for a variety of settings

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# Adapt to Your Situation

- Don't drop down, if you can't get back up
- Practice your preferred method with others who assist you
- [EarthquakeCountry.org/accessibility](http://EarthquakeCountry.org/accessibility)

If You Feel Shaking or Get an Alert:



[EarthquakeCountry.org/step5](http://EarthquakeCountry.org/step5)

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## Earthquake Safety Video Series



- Separate short (1-8 min) videos:
  - indoors, nearby table/desk
  - indoors, no table/desk
  - theater/stadium
  - near the shore
  - in a car
  - in bed
  - for users of mobility devices/aids
- View full videos at [Youtube.com/greatshakeout](https://www.youtube.com/greatshakeout)
- Download full videos at [ShakeOut.org/messaging](http://ShakeOut.org/messaging)

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# Updated Materials in 16 Languages

The collage displays 16 different language versions of the ShakeOut earthquake safety guide. Each version features the 'DROPI! COVER! HOLD ON!' slogan and illustrations of people taking cover. The languages include English, Vietnamese, Hmong, Thai, Khmer, Spanish, Chinese, Japanese, and others. Each version also includes specific instructions for different scenarios like 'If you feel shaking or get an alert', 'If you are outside', and 'If you are in a vehicle'.

[EarthquakeCountry.org/languages](http://EarthquakeCountry.org/languages)

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## Example ShakeOut Resources

The image shows a collection of various ShakeOut resources. These include posters like 'Join Us in the World's Largest Earthquake Drill' and 'Protect Yourself!', brochures such as 'Great ShakeOut' and 'ShakeOut Drill Manual for Government Agencies and Facilities', and a 'Recommended Earthquake Safety Actions' poster. Each resource features the ShakeOut logo and the 'DROPI! COVER! HOLD ON!' slogan.

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# ShakeOut.org/messaging

- Social media messaging #ShakeOut
- News release templates
- Downloadable earthquake safety videos
- Video Conference backgrounds
- Animated GIFs and more!

CONTACT: Your Name, Agency  
Media/Desk Phone #  
Your email

FOR IMMEDIATE RELEASE

**FIFTH ANNUAL "GREAT YOUR REGION SHAKEOUT"**  
SEE FOR OCTOBER 19, 2013

All citizens, businesses, and communities are **INVITED TO PARTICIPATE** in the fifth annual Great Your Region ShakeOut earthquake drill.

**CITY OF [City Name]** — Following FEMA's "National Preparedness Month" in September, individuals and communities throughout [City Name] will participate in the fifth annual Great Your Region ShakeOut earthquake drill.

Held annually on the third Thursday of October, the ShakeOut International Day of Action is set for Thursday, October 19, 2013 at 10:15 a.m. During the drill, participants practice how to "Drop, Cover, and Hold On." Endorsed by emergency officials and first responders, the safe response to an earthquake is to:

**DROP** where you are, onto your hands and knees. This position protects you from being knocked down and also allows you to stay low and crawl to shelter if needed.

**COVER** your head and neck with one arm and hand

- If a sturdy table or desk is nearby, crawl underneath it for shelter
- If no shelter is nearby, crawl next to an interior wall (away from windows)
- Stay on your knees, head next to ground (not against)

**HOLD ON** until shaking stops

- Under shelter: hold on to it with one hand; be ready to move with your shelter if it shifts
- No shelter: hold on to your head and neck with both arms and hands.

Over the recent or memorable earthquake events here! The April 2013 M7.9 Nepal earthquake and May 2011 M9.0 earthquake near Japan, USA, were so massive that large earthquakes can occur with little to no warning. Citizens in earthquake-prone U.S. are not immune to earthquakes—the region is prone to strong active seismic zones (capable of producing damaging earthquakes), including the San Joaquin and Wasatch-Cascade Seismic Zones.

According to the United States Geological Survey (USGS), damaging earthquakes have the potential to occur "when compressed or other areas, they can occur at any time, anywhere, with or without warning." Everyone, everywhere should know how to protect themselves from an earthquake!

The ShakeOut is free and open-to-the-public, and participants include individuals, schools, businesses, local and state government agencies, and many other groups. To take part in the ShakeOut, individuals and organizations are asked to join the drill by registering to participate [www.shakeout.org](http://www.shakeout.org). Once registered, participants receive registration information on how to plan their drill and resources have been prepared for earthquake and other disasters.



Post 1:  
Have you registered for ShakeOut yet? We did! JOIN US in the world's largest earthquake drill on October 19! [ShakeOut.org/register](http://ShakeOut.org/register).

Suggested Alt Text: Social media banner for ShakeOut 2013, with the text "Join us in the world's largest earthquake drill," and a link to ShakeOut.org.



# Options for Government Agency Participation

- Options for:
  - holding a ShakeOut Drill
  - coordinating participation
  - promoting ShakeOut
- Examples of government organized ShakeOut drills

[ShakeOut.org/resources](http://ShakeOut.org/resources)

**Great ShakeOut Earthquake Drills**  
Options for Government Agency Participation and Outreach

Great ShakeOut Earthquake Drills support Government Agencies in promoting both internal and community-wide earthquake readiness. Participants practice the "Drop, Cover, and Hold On" safety procedure and other aspects of their emergency plans. ShakeOut is designed so you can tailor the drill to your organization's needs, and typically is not a centrally managed exercise involving complex reporting and coordination requirements.

ShakeOut began in California in 2008 and has since spread to more than 45 states and U.S. territories and many countries worldwide, with 25 million participants in 2013. The third Thursday of October each year is the "International ShakeOut Day of Action" (October 16 in 2014), however the drill may be held on any day September through December if participation on 10/16 is not possible. For more information or to register, visit [www.ShakeOut.org](http://www.ShakeOut.org).

**Why Participate?**

ShakeOut participation provides agencies with the opportunity to evaluate emergency plans, increase awareness of earthquake safety among their own employees, and improve resiliency within their community.

Everyone everywhere should know how to protect themselves during an earthquake—at home, work, school, or while traveling in an earthquake-prone region. While earthquakes are unpredictable, preparation efforts can greatly reduce physical injuries and property damage. Research shows that when people practice what to do ahead of time, they are more likely to respond instinctively with the correct action during an emergency.

This document describes a range of options for participating in Great ShakeOut Earthquake Drills. In their first year of participation, many agencies choose among the simpler options and expand their participation over time. This document includes:

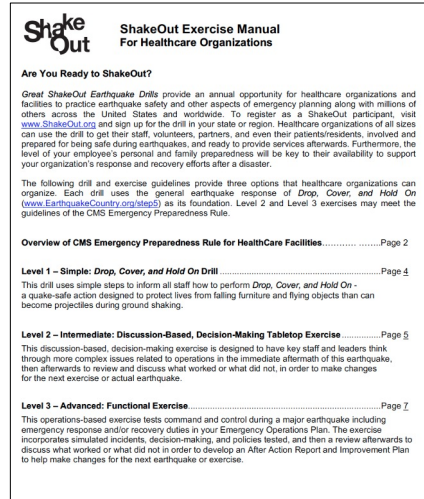
- Options for how to hold a ShakeOut drill
- Options for coordinating participation of your agencies/departments
- Options for promoting ShakeOut to your constituents
- Examples of government-organized ShakeOut drills

Page 1 of 5 Great ShakeOut Options for Government Participation © 9/18/2014 Earthquake Country Alliance

# Healthcare ShakeOut Resources

- ShakeOut Manual for Healthcare Organizations
- CMS Emergency Preparedness Rule Requirements FAQ
- Links to annual webinars
- Other resources for planning and promoting your drill/exercise

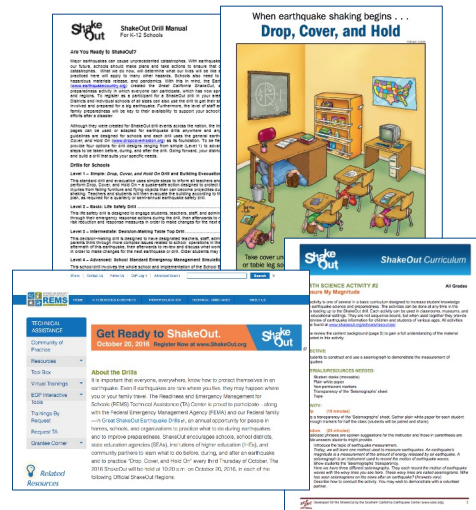
[ShakeOut.org/healthcare](http://ShakeOut.org/healthcare)



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# School ShakeOut Resources

- ShakeOut Drill Planning Resources for Schools
- School Preparedness Information
- ShakeOut Educational Resources
- REMS TA Center Links



[ShakeOut.org/schools](http://ShakeOut.org/schools)

Federal Emergency Management Agency

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## Materials for Children Ages 4-9



English and Spanish Story Books



Many Languages

[RocketRules.org/earthquake](https://RocketRules.org/earthquake) (videos & more)

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## Connect with ShakeOut

- [ShakeOut.org](https://ShakeOut.org)
- [ShakeOut.org/espanol](https://ShakeOut.org/espanol)
- [info@shakeout.org](mailto:info@shakeout.org)
- [Twitter.com/shakeout](https://Twitter.com/shakeout)
- [Facebook.com/greatshakeout](https://Facebook.com/greatshakeout)
- [Instagram.com/greatshakeout](https://Instagram.com/greatshakeout)



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# Q&A

A recording of the webinar, slides and resources will be shared at [EarthquakeCountry.org/shakeout23](https://EarthquakeCountry.org/shakeout23)

Questions?  
[info@shakeout.org](mailto:info@shakeout.org)