

Key Facts for the Seven Steps to Earthquake Safety



PREPARE

1 Secure Your Space

Studies of the '89 Loma Prieta and '94 Northridge earthquakes show that **most injuries** are caused by objects that fall or fly during shaking.



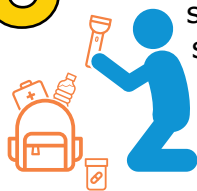
2 Plan to be Safe

Surprisingly, **only 40% of Californians** have made emergency plans with their families.



3 Organize Emergency Supplies

1 in 2 California homes lack some of the essential supplies in their kits such as water, food, first-aid, flashlights, and radios.



4 Minimize Financial Hardship

Only 1 in 3 Californians are aware of ways they can strengthen their home against earthquakes, and even fewer have earthquake insurance.



SURVIVE



5 Drop/Lock, Cover, and Hold On!

55% of serious injuries related to the '94 Northridge earthquake resulted from falling, tripping, and/or stepping on objects during the shaking.



6 Improve Safety

For the 2014 Napa earthquake, **48% of surveyed households** experienced injuries after the shaking stopped.



RECOVER

7 Reconnect and Restore

More than half of people interviewed after the 2014 Napa earthquake also experienced anxiety from not being able to reconnect with loved ones.



EarthquakeCountry.org/sevensteps



Sources: see EarthquakeCountry.org/data
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